

# Bringing Italy to Massachusetts...and Massachusetts to Italy



1<sup>st</sup> – 8<sup>th</sup> October 2011

Boston, Massachusetts



Innovation Study Tour

Guides

## Background

Boston is the selected venue for the **CONFINDUSTRIA** Study Tour – the culmination of months of executive management education. 52+ executives and faculty from Northern Italy will enjoy a weeklong tour of the Boston Innovation landscape. The innovation fabric of Massachusetts is diverse, dense and animated. Care has been taken in the Innovation Tour design to ensure that guests are exposed to the various facets – including the innovation leadership – while at the same time charting their own innovation strategy from assessment to action.

| Case Story/Study:   | Module:   |
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| <ul style="list-style-type: none"> <li>▪ Legal Sea Foods, Inc</li> <li>▪ Boston Scientific</li> <li>▪ Z Corporation</li> <li>▪ Patriot's Place</li> <li>▪ Ocean Spray Cranberries</li> <li>▪ Participant Strategy Competition</li> <br/> <li>▪ Mindtree Consulting</li> </ul> | <ul style="list-style-type: none"> <li>#1 MIT</li> <li>#2 Boston Innovation District</li> <li>#3 Harvard University</li> <li>#4 Kendall Square Dialogue</li> <li>#5 Babson College &amp; Olin College of Engineering</li> <li>#6 IBM/Consulates</li> <li>#7 Legal Sea Foods, Inc. Quality Control Center</li> <li>#8 MOITI – Getting Grounded</li> <li>#9 The Collaboration Gene</li> <li>#10 Best of Boston</li> </ul> |

The Call was issued; and over 60 Innovation Guides responded to play a role in making this tour a meaningful experience for the Italian delegation from COFIMP, FOREMA, Nuovo DIC . When you scan the biographies – and these are a good representative sample of our region's leadership – you will understand why Boston ranks:

- ✓ *Boston is the #1 World Innovation City*
- ✓ *Boston is the #1 Digital City in America*
- ✓ *Boston Convention Center is the #1 in the country*
- ✓ *Boston represents a compact, convenient, attractive geographic hub*
- ✓ *Massachusetts leads the nation (5 years in a row)...ranks 1st in measures for the Innovation Economy – ITIF New Economy Study 2010: "Massachusetts is in a league all its own."*
- ✓ *Massachusetts has the highest concentration of Intellectual Capital with world-class universities and research institutions*
- ✓ *Massachusetts ranked #1 In the Race to the Top (RTTT) Competition*
- ✓ *Massachusetts is a lead recipient of Federal R&D across several industry sectors*
- ✓ *Massachusetts is recognized as a prominent venture capital marketplace*
- ✓ *Massachusetts is a recognized leader in growth industries [start-ups, incubators, etc]*
- ✓ *If Massachusetts was a country, it would rank competitively with Finland, Sweden, Singapore, Denmark, Japan and Belgium. In fact, it ranks #1!*

Now, meet your **65 Boston Innovation Tour Guides...**

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| Guides  |  |
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|    | <p><b>Peter Abair</b>, Director, Economic Development &amp; Global Affairs, MassBio</p> <p>Peter Abair is MassBio's Director of Economic Development. Prior to joining MassBio, he served the Commonwealth of Massachusetts in several different economic development functions including Director of the Massachusetts Department of Economic Development, Massachusetts Office of Business Development, and Associate Director of the Massachusetts Department of Housing and Community Development. He has served in the administrations of four governors and began his career on the Washington, D.C. staff of the late Congressman Silvio O. Conte. Peter holds a Bachelor of Arts degree in History and International Relations from Boston University and a Masters in Public Policy and Administration from the University of Massachusetts at Amherst.</p> <p><a href="http://www.massbio.org/">http://www.massbio.org/</a></p>  |
|    | <p><b>John E. Abele</b>, Founder of Boston Scientific</p> <p>John E. Abele, our co-founder, had been a director of Boston Scientific since 1979 and in May 2011 Mr. Abele retired from the board and currently serves as Director Emeritus. Mr. Abele was our Treasurer from 1979 to 1992, our Co-Chairman from 1979 to 1995 and our Vice Chairman and Founder, Office of the Chairman from February 1995 to March 1996. Mr. Abele is also the owner of The Kingbridge Centre and Institute, a 120-room conference center in Ontario that provides special services and research to businesses, academia and government. He was President of Medi-tech, Inc. from 1970 to 1983, and prior to that served in sales, technical and general management positions for Advanced Instruments, Inc. Mr. Abele is the Chairman of the Board of the F.I.R.S.T. (For Inspiration and Recognition of Science and Technology) Foundation and is also a member of numerous not-for-profit boards. He is a member of the President's Council of Olin College and Trustee Emeritus of Amherst College. Mr. Abele received a B.A. degree from Amherst College</p> <p><a href="http://www.bostonscientific.com/home.bsci">http://www.bostonscientific.com/home.bsci</a></p>   |
|  | <p><b>Clinton C. Ackerman</b>, CEO, The Network Connection</p> <p>The Network Connection Inc. was incorporated in 1994 from its predecessor, The Software Network. Over that period of time the firm has grown from a sole proprietorship to an organization of over four dozen employees growing at over 60% per year. All growth is funded from profits. Services provided are client/server Software Development and Help Desk Support Offices are in Maine, Massachusetts and Asia. Clients are across the US, primarily in New England. Prior to these activities: Over two decades of industrial line and staff management experience in the chemical, health care, and computer industry in Fortune 50 firms. Positions as Director of Quality Assurance and Regulatory Affairs, Manufacturing Business Manager, Worldwide External Investments Manager. Strong program management and team motivation skills. Degrees from SUNY at Buffalo and Duke University. Postdoctoral Fellow, Los Alamos Scientific Laboratories.</p> <p><a href="http://www.thenetworkconnection.com">http://www.thenetworkconnection.com</a></p>  |
|  | <p><b>Ted Acworth</b>, Founder of Artaic</p> <p>Dr. Ted Acworth is a scientist and engineer by trade, as well as an award-winning entrepreneur. He has been developing and commercializing innovative technology for twenty years. The core of Dr. Acworth's technical expertise is ultraprecision metrology systems design. Throughout his career he has also developed expertise in management of the research and development process. Combined, his work in these areas has been sought by companies, universities and governments in the US, Europe, Middle East and Asia. Ted directed the advanced technology research portfolio at the Cambridge-MIT Institute, which under his management yielded 38 patent disclosures and 4 venture-backed spinout companies. In 2004 Ted co-founded a spinout company from the MIT, bringing an optical metrology device to market. The company was funded by Charles River Ventures, Bain Capital Ventures and IDG Ventures, and was sold to 3M in 2006. Ted holds an MBA from Massachusetts Institute of Technology, where he was a Sloan Fellow in Innovation and Global Leadership and continues as a Research Affiliate. He holds a PhD in Mechanical Engineering from Stanford University, and an MS and BS from Columbia University. Ted serves on the Massachusetts Governor's Science, Technology, Engineering, and Math (STEM) Advisory Council, focusing on 5-8th grade education. Ted lives with his wife and son in Boston, Massachusetts.</p> <p><a href="http://www.artaic.com/">http://www.artaic.com/</a></p> |

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|    | <p><b>Debra M. Amidon</b>, Founder and CEO, ENTOVATION International Ltd.</p> <p>Debra M. Amidon is Founder and CEO of ENTOVATION International, Ltd. (Wilmington, Massachusetts, USA) - a global innovation research and consulting network [E100] linking 67 countries throughout the world. Convening the first conference on 'Managing Knowledge Assets into the 21st Century' and first writing about 'intellectual capital' (IC) in 1987, she is considered one of the original architects of the knowledge economy. She's authored seminal books published in many languages, such as <i>The Ken Awakening</i> (1997) and <i>The Innovation SuperHighway</i> (2003) which has been called "the breakthrough innovation book of the decade". In 2006, she premiered a trilogy of books on Knowledge Economics: Principles, Practices and Policies as well as the State-of-the-World KIZ Preview making visible the Triple Knowledge Lens (TKL) – beyond sustainability reporting - and 15 capital value drivers for the Knowledge-based Economy, Society and Infrastructure. Keynote presentations – primarily focused upon Knowledge Innovation Zones (KIZ) - have been heard in 36 nations across 6 continents. Her counsel has been sought by diverse organizations such as the National Research Council, the Asian Productivity Organization, The Confederation of Indian Industries, The Agility Forum, the Industrial Research Institute, the European Union, METI, PBS, BBC, The World Bank and the UN. Debra holds degrees from Boston University, Columbia University and the Massachusetts Institute of Technology where she was an Alfred P. Sloan Fellow. Having served as a college administrator, government official and corporate executive, Debra is a global expert on collaborative advantage to provide an innovation technology foundation for economic sustainability, stakeholder innovation and world peace.</p> <p><a href="http://www.entovation.com">http://www.entovation.com</a></p> |
|   | <p><b>Chuck Anderson</b>, Senior Massachusetts Technology Collaborative</p> <p>Chuck Anderson is Senior Manager at the Massachusetts Technology Collaborative (MTC), a public economic development agency, where he works on legal and economic development issues for MTC. Mr. Anderson is a co-author of <i>"An International Strategy for Massachusetts,"</i> a report published by MTC for the Commonwealth of Massachusetts on the subject of international trade and investment. Prior to MTC, Chuck worked on economic development initiatives as a Policy Advisor to Governor Deval L. Patrick and as Policy Director to State Treasurer Timothy P. Cahill. Mr. Anderson previously held political and media consulting positions for several strategic communications companies. He received his B.A. from Clark University, M.A. from the School of Public Affairs at American University, and J.D. from Suffolk University Law School.</p> <p><a href="http://www.masstech.org/">http://www.masstech.org/</a></p>   |
|  | <p><b>Tom Andrews</b> – Alexandria Real Estate Equities, Member of the Board of the Kendall Square Association</p> <p>Tom Andrews is Senior Vice President and Regional Market Director for Alexandria Real Estate Equities. Tom is responsible for all acquisition and new development activities in the region, and oversees the management of Alexandria's nearly 4.0 million square foot Massachusetts portfolio. Prior to joining Alexandria in 1999, Tom managed the development of the 1 million square foot Massachusetts Biotechnology Research Park in Worcester, one of the first biotech parks in the country. Tom has an undergraduate degree from Cornell and an MS degree from the MIT Center for Real Estate.</p> <p><a href="http://www.labspace.com/terms.asp">http://www.labspace.com/terms.asp</a></p>   |
|  | <p><b>Eric Apse, Partner, IBM Venture Capital Group</b></p> <p>Eric Apse, Partner, IBM Venture Capital Group Eric has been a Partner with the IBM Venture Capital Group since January 2009. He is responsible for managing IBM's relationships with the key Venture Capitalists along the East Coast and Eastern Canada. His focus is on engaging the entrepreneurial ecosystem to foster innovation, identify new technologies or customer solutions and leverage growth opportunities in new markets. Prior to this role, Eric managed a team of Business Development Executives focused on emerging business opportunities for IBM. Most of his career has been focused on developing corporate relationships with early-stage or growth companies across various industries and business areas.</p> <p><a href="http://www-ibm.com/isv/startup">http://www-ibm.com/isv/startup</a></p>   |
|  | <p><b>Sam Aquillano</b>, Co-founder, Design Museum Boston</p> <p>Sam Aquillano, along with Derek Cascio is the Co-founder and Director of Design Museum Boston. With a passion for design, creativity, and learning, they create a long term vision for the museum. They lead a team of over thirty volunteers, while managing key programs and day-to-day operations. Sam is also a</p>   |

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|   | <p>practicing freelance industrial designer with clients that include Bose Corporation, where he helps translate customer needs into unique product experiences. As an adjunct lecturer at Wentworth Institute of Technology and Massachusetts College of Art and Design, Sam brings his product design experience to the next generation of designers. Sam holds a BFA in Industrial Design from Rochester Institute of Technology and is currently an MBA candidate at Babson College in Wellesley, MA.</p> <p><a href="http://designmuseumboston.org/">http://designmuseumboston.org/</a></p>   |
|    | <p><b>William Aulet, Senior Lecturer, MIT Sloan School of Management; Managing Director, MIT Entrepreneurship Center</b></p> <p>Bill Aulet is a highly accomplished business leader with a 25-year track record of success. He has raised over \$100 million in funding for his companies and has directly created hundreds of millions of dollars in market value. Aulet started his career with 11 years at IBM, culminating in being named a prestigious MIT Sloan Fellow in 1993. For the next 10 years, Aulet was a successful serial entrepreneur; in 2005, he was appointed Senior Lecturer at the MIT Sloan School of Management and the Entrepreneur in Residence at the MIT Entrepreneurship Center. He applies his knowledge and experience to help students, new ventures, and established firms associated with MIT become more successful.</p> <p><a href="http://entrepreneurship.mit.edu/">http://entrepreneurship.mit.edu/</a></p>  |
|   | <p><b>E. Douglas Banks, Publisher, Massachusetts High Technology</b></p> <p>Doug Banks is publisher of Mass High Tech, a news and information media company that includes a daily news web site, a biweekly print publication, e-newsletters and events that spotlight technology entrepreneurship, early-stage companies and emerging technologies in New England. Doug joined MHT as editor in 2005 and became publisher in 2010. In that time, MHT has launched several new products and has won several regional and national journalism awards. Doug was formerly an editor at the Boston Business Journal and at Fast Company magazine. He has taught journalism as an adjunct professor at such colleges and universities as Emerson College, Boston University, Endicott College and the University of Pittsburgh, among others. A native of Worcester, Mass., Doug received a bachelor's degree in journalism and English literature from the University of Massachusetts Amherst and a master's of fine arts in nonfiction writing from the University of Pittsburgh. Outside the office, he has been a guest lecturer on the topic of digital media at Emerson College, Boston College and Tufts University. He was a 2010 LeadBoston fellow with the Boston Center for Community and Justice, with a particular focus on urban and STEM education. He maintains board or advisory roles on a handful of local nonprofits, universities and regional technology associations, most recently joining the board of the MIT Enterprise Forum of Cambridge.</p> <p><a href="http://www.masshightech.com/">http://www.masshightech.com/</a></p>  |
|  | <p><b>Roger Berkowitz, CEO Legal Sea Foods</b></p> <p>Roger started working in the family fish market in Inman Square, Cambridge at the age of 10 and held a variety of roles prior to becoming President and CEO in 1992. He now oversees the entire company - restaurant, retail and mail order divisions - and steers the course for 4,000 employees. Roger graduated from the Newhouse School at Syracuse University. He also attended executive education programs at Harvard Business School, University of London School of Business and Stanford Graduate School of Business. He holds an honorary master's degree from the Culinary Institute of America and honorary doctorates from Johnson &amp; Wales University, Newbury College and Salem State University. Roger is a member and past President of the Massachusetts Restaurant Association, and serves on the leadership council at the Harvard School of Public Health. Roger is a member of the Board of Directors for Century Bank and Trust, a publicly-held company. He is an appointee on the New England Community Development Advisory Council for the Federal Reserve Bank of Boston and, since 2004, he has served on the Regional Selection Panel for the President's Commission on White House Fellowships. In addition, Roger serves on many non-profit Boards including: Dana-Farber Cancer Institute, Boston's Children's Hospital, UNICEF, the Boston Children's Museum, Environmental League of Massachusetts and the Blue Frontier Campaign. He is a member of the Board of Overseers, Brandeis International Business School and is a Trustee of Salem State College.</p> <p><a href="http://www.legalseafoods.com/About-Really-Fresh-Fish">http://www.legalseafoods.com/About-Really-Fresh-Fish</a></p> |

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|    | <p><b>Brian Burke</b>, Northeast Director, State Government Affairs at Microsoft Corporation</p> <p>Brian Burke is a Senior Director for State Government Affairs at Microsoft. Prior to joining Microsoft seven years ago, Mr. Burke was a Policy Director on Senator John Kerry's Presidential campaign. Before the Kerry campaign Mr. Burke was Senior Counsel in the Washington, DC office of Holland &amp; Knight, LLP. Brian also served in several senior government positions in the Clinton administration including as Senior Policy Analyst on the White House Domestic Policy Council, Principal Deputy Assistant Secretary of the Army, and Counselor to the Secretary of Energy. After clerking for the Honorable Chief Justice Christopher Armstrong on the Massachusetts Appeals Court, Mr. Burke began his career as a trial attorney with the United States Department of Justice. Mr. Burke is a graduate of Brown University and the Georgetown University Law Center and serves on the following boards: the Massachusetts Broadband Institute, Easter Seals Massachusetts, TechNet New England, the Cambridge Chamber of Commerce, and the Massachusetts Tech Collaborative. Brian lives in Cambridge with his wife and four kids.</p> <p><a href="http://microsoftcambridge.com/Default.aspx">http://microsoftcambridge.com/Default.aspx</a></p>   |
|    | <p><b>Bobbie Carlton</b>, architect of Massachusetts Innovation Nights</p> <p>Bobbie Carlton, founder of Carlton PR &amp; Marketing, is an award-winning marketing, PR and social media professional and the founder of Mass Innovation Nights, a free monthly product launch party and networking event powered entirely by social media. Carlton also heads up marketing for Accounting Management Solutions, Inc., an accounting and financial services firm that provides part-time and interim finance consulting and accounting support for public, private and nonprofit organizations, and Tyler Place Family Resorts of Vermont. She teaches classes in social media marketing, consults with small businesses and individuals on social networking and social media marketing, and works with companies who are looking to access the Boston region entrepreneur and innovation community. Previously, in addition to working with a number of Boston-area PR and marketing firms, she headed global public relations at Parametric Technology Corporation (PTC) and Cognos (now IBM). Until 2008, she led the marketing efforts for the Beacon Street Girls, a social network and book series for preteen girls. In 2010 she was named one of the ten Bostonians who have done the most for the startup community, and this year she received a Mass High Tech All-star award. She is a popular speaker on a wide variety of topics and mentors at MassChallenge, a startup incubator and competition.</p> <p><a href="http://massinnovationnights.com/">http://massinnovationnights.com/</a><br/> <a href="http://www.carltonprmarketing.com">http://www.carltonprmarketing.com</a></p> |
|  | <p><b>Derek Cascio</b>, Co-founder and Director, Design Museum Boston</p> <p>Derek Cascio, along with Sam Aquillano is a Co-founder and Director of Design Museum Boston. There they works to lead a dedicated group towards achieving the goal of bringing design education and appreciation to the public. Derek's commitment to design education and advocacy can be seen in his work as the Design Manager at Philips Color Kinetics, the world leader in LED lighting solutions, and as an adjunct faculty member at Wentworth Institute of Technology. Derek is a 2006 graduate from Massachusetts College of Art and Design where he received his BFA in Industrial Design.</p> <p><a href="http://designmuseumboston.org/">http://designmuseumboston.org/</a></p>   |
|  | <p><b>Bill Clifford</b>, WorldBoston</p> <p>Since joining WorldBoston as Executive Director in January 2008, Bill has led a successful rebranding effort, doubled distinguished-speaker programs and conferences to more than 32 per year, and increased membership in the organization by more than 80 percent. He has also launched Academic WorldQuest for Boston area high schools. The program, an international affairs knowledge competition, has grown rapidly from just two pilot teams three years ago to more than 15 high school teams preparing for the 2011 WorldQuest. Previously, Bill was a journalist covering international finance and economics in Asia, where he launched and directed news bureaus in Japan and Hong Kong for the pioneering multimedia venture CBS MarketWatch. Prior to that, he was senior correspondent for CNBC Asia in Tokyo. Bill holds an M.A. from The Johns Hopkins University's School of Advanced International Studies (SAIS), a B.A. summa cum laude in international relations and French literature from Tufts University, and a C.E.P. in public policy from Institut d'Etudes Politiques, Paris.</p> <p><a href="http://www.worldboston.org/">http://www.worldboston.org/</a></p>  |

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|    | <p><b>Francesco F. Danielle</b>, Vice President, Southern Europe, DebtX and a Connector for the Boston World Partnerships (BWP)</p> <p>Francesco is a Vice President at DebtX, a Boston based firm. He is responsible for covering Southern Europe, focusing on Italy and Spain. His interests include cultural development of the younger Italian-American generations. Francesco is a graduate of Northeastern University, where he was a member of the crew team as an oarsmen. He enjoys various types of outdoor activities, sailing, surfing, biking, snowboarding and traveling. He is also a big Celtics Fan.</p> <p><a href="http://www.bostonworldpartnerships.com/">http://www.bostonworldpartnerships.com/</a></p>  |
|    | <p><b>Ed DeArias</b>, Vice President of Global Sales and Services</p> <p>Ed is responsible for driving global revenues, as well as all sales and services programs for the company. He has held senior executive leadership positions in both large and small technology companies, including IBM, Sitara Networks, Lightbridge and Nokia. Ed has successfully implemented sales programs and developed channels throughout the world. He was most recently Vice President, Americas, for Nokia's enterprise solutions group, where he lead the Americas' sales and marketing team to over 70 percent revenue growth in a two-year span. Z Corporation looks to Ed and his wealth of experience in continuing to build on its record of success. Ed earned his B.S. in Business Administration and Finance, cum laude, from the University of Washington.</p> <p><a href="http://www.zcorp.com/en/home.aspx">http://www.zcorp.com/en/home.aspx</a></p>  |
|   | <p><b>Elisa Dell'Oglio</b>, Manager for PIB [Professional Italians of Boston]</p> <p>Elisa Dell'Oglio is manager of Professional Italians in Boston, where she works on website design, group management, event planning and logistics, communications with members. Elisa is a Biomedical Engineer and has been a Research Associate at Brigham and Women's Hospital at Harvard Medical School since 2007, working first at the Center for Neurological Imaging and then at the Laboratory for Neuroimaging Research. She performs MRI image analysis on clinical and routine exams of patients and healthy subjects. She uses imaging processing techniques for the study of morphometric biomarkers in neurodegenerative diseases. As a biomedical engineer, she works closely with clinicians as well as scientists and customizes for them pipelines for the semi-automatic analysis of MRI images of the brain and spinal cord. Elisa obtained her Master's in Biomedical Engineering from the University of Padua in Italy. Her MS thesis was conducted at the Brigham and Women's Hospital in Boston, where she studied the characterization of lesions on multiple contrast MRI of multiple sclerosis patients.</p> <p><a href="http://www.piboston.org">http://www.piboston.org</a></p> |
|   | <p><b>Alan Dempsey</b>, Sr. Vice President Operations, Legal Sea Foods Inc.</p> <p>Aland Dempsey, Senior Vice President of Operations of Legal Sea Foods Inc, is currently responsible for operations of Legal Harborside , the newest 3-level restaurant. Other responsibilities include the Quality Control Center Production facility servicing 30 restaurants. Other assignments include: restaurant operations in Mid-Atlantic and Florida, the Ethics Program and the "Legal" education for all managers, implemented financial and Human Resources systems. His previous experience includes executive multi-property management responsibilities for the Ground Round, Inc., TGI Friday's Inc. He was educated at North State Texas University. Married and with two children.</p> <p><a href="http://www.legalseafoods.com/index.cfm/pid/44423">http://www.legalseafoods.com/index.cfm/pid/44423</a></p>   |
|  | <p><b>Erik Dilger</b>, Senior Manager, Deloitte Financial Advisory Services</p> <p>Erik Dilger is a Senior Manager at Deloitte Financial Advisory Services LLP (Deloitte FAS) in Boston. Mr. Dilger has over 11 years of client experience in Audit and Forensic &amp; Dispute Services. He has worked with the leadership of Deloitte to incorporate forensics into their audit approach in response to SAS 99 and the Sarbanes Oxley act and has been trained in tactical behavior assessment and strategic interviewing methods for purposes of eliciting information during forensic investigations. He recently designed and delivered a number of presentations for conferences and professional associations, and is currently an adjunct professor at Northeastern University where he teaches multiple Fraud and Investigative type classes. Erik was graduated from the University of Delaware majoring in Accounting with minors in economics and German. He is very active in community service, acting as the Deloitte FAS Boston United Way Chair for the last 3 years. Erik is a member of the Association of Certified Fraud Examiners and the National Ski Patrol.</p>   |

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|   | <p><a href="http://www.deloitte.com/view/en_US/us/index.htm">http://www.deloitte.com/view/en_US/us/index.htm</a></p>  |
|    | <p><b>Cecilia D'Oliveira</b>, Open Courseware [OCW] Program, MIT</p> <p>Cecilia d'Oliveira, Executive Director of MIT OpenCourseWare (OCW), has worked for the programme since 2002. She leads a team of 20 professionals working closely with MIT faculty and with external groups to advance the adoption of the opencourseware approach worldwide. The team also works with internal and external advisory groups to plan for OCW's evolution and sustainability. Cecilia d'Oliveira has been part of the MIT community for over 30 years, initially as a student and subsequently as a member of the MIT staff in positions involving the use of information technology in support of MIT's education, research and administrative programmes.</p> <p><a href="http://ocw.mit.edu/index.htm">http://ocw.mit.edu/index.htm</a></p>   |
|    | <p><b>Piero Formica</b>, Dean of the International Entrepreneurship Academy</p> <p>Dr. Piero Formica is Founder of the International Entrepreneurship Academy and was Professor of Economics with special focus on innovation and entrepreneurship at the Jonkoping International Business School. Currently, he holds the Chair of Human Resources and Entrepreneurship Research at the King Saud University (Riyadh, Saudi Arabia) and is senior research fellow at the National University of Ireland and INTEL Innovation Value Institute consortium where he leads an international research team on experimentation and simulation of high-expectation start-ups. Piero is also Special International Professor of Knowledge Economics and Entrepreneurship, School of Economics and Management – Beijing University of Aeronautics and Astronautics, Scientific Director of the Higher Education Programmes at COFIMP (the Higher Education Institution of the SMEs in Bologna, Italy), and Visiting Professor of Knowledge Economics and Entrepreneurship at the Jean Monnet Faculty of Political Studies (Second University of Naples). Professor Piero Formica has over 30 years of experience in the fields of international economics and economics of entrepreneurship and innovation, working with OECD Economic Prospects Division in Paris, academic institutions, large corporations and small companies, governmental bodies, and the European Union. His advice has been sought by diverse organisations such as Xerox Corporation, TELECOM Italia Spa, the British Council, the European Commission, The European Business &amp; Innovation Centre Network (Brussels), the DATAR (the French Government DELEGATION A L'AMENAGEMENT DU TERRITOIRE ET A L'ACTION REGIONALE), the Institute for Enterprise and Innovation (University of Nottingham), the Institute of Competitiveness, and the public authorities in Australia, India, China, and the Middle East. His presentations in the field of entrepreneurship and innovation have been heard throughout Europe, Asia, Australia, Latin America, Canada, North Africa, and the Middle East.; and he serves as board member of Industry &amp; Higher Education and the International Journal of the Knowledge Economy. With numerous books to his credit, Piero Formica has extensively published in the fields of knowledge economics, entrepreneurship and innovation.</p> <p><a href="http://www.intentac.org/">http://www.intentac.org/</a></p> |
|  | <p><b>Sarah Gallop</b>. MIT and Member of the Board of the Kendall Square Association</p> <p>Sarah Gallop is Co-Director of Government and Community Relations in the MIT Office of the President. She has served as a liaison to the Cambridge government and community since joining MIT in 1990, working with citizens, elected officials, businesses, regulatory bodies, and advocacy organizations on projects and issues of mutual interest. In the Cambridge community, Sarah is a founding board member of the Kendall Square Association, a board member and former Chair of the Chamber of Commerce, a corporator of the East Cambridge Savings Bank, a member of the Cambridge Community Television Advisory Committee and a member and former president of the Rotary Club. Sarah has previously served on the board of Shelter, Inc., and as a member of various committees of the Cambridge YMCA, Cambridge YWCA, Cambridge and Somerville Program for Alcoholism and Drug Rehabilitation (CASPAR) Emergency Service Center, and the Metropolitan Area Planning Commission. For her work at MIT and in Cambridge, Sarah has received a number of awards including: CASPAR's 2010 40th Anniversary Award for ongoing collaboration, The Cambridge Rotary Club's 2002 Fellowship Award for advancing Rotary's ideals of fellowship and "Service Above Self", The 2001 Infinite Mile Award from MIT for developing bridges of understanding between MIT and the community, The 2000 Leading Role Award from Cambridge Community Television for behind-the-scenes contributions to the Cambridge community, and The 1997 Business Person of the Year Award from the Cambridge Chamber of Commerce. Sarah earned her BA in political science from Bates College, and MBA from Boston University.</p> <p><a href="http://www.mit.edu">http://www.mit.edu</a></p>  |

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|    | <p><b>David Garvin</b>, C. Roland Christensen Professor of Business Administration, Harvard University</p> <p>David A. Garvin is the C. Roland Christensen Professor of Business Administration at the Harvard Business School. He joined the Business School faculty in 1979 and has since then taught courses in leadership, general management, and operations in the MBA and Advanced Management programs, as well as serving as chair of the Elective Curriculum and faculty chair of the School's Teaching and Learning Center. He has also taught in executive education programs and consulted for over fifty organizations around the globe, including Amyris, Biogen Idec, Booz Allen Hamilton, Frito-Lay, Gillette, L. L. Bean, 3M, Mitsubishi, Morgan Stanley, Mueller, Novartis, Seagate, Stryker, and the U.S. Forest Service. He is the author or co-author of ten books, including <i>Rethinking the MBA</i> (selected by <i>Strategy + Business</i> as one of the Best Business Books of 2010), and over fifty HBS case studies, multimedia exercises, and technical notes. He is a three-time winner of the McKinsey Award, given annually for the best article in <i>Harvard Business Review</i>; a winner of the Beckhard Prize, given annually for the best article on planned change and organizational development in <i>Sloan Management Review</i>; and a winner of the Smith-Weld Prize, given annually for the best article on the University in <i>Harvard Magazine</i>. Professor Garvin received an A.B. summa cum laude from Harvard College in 1974, where he was a member of Phi Beta Kappa, and a Ph.D. in economics from M.I.T. in 1979, where he held a National Science Foundation Graduate Fellowship and a Sloan Foundation Fellowship. Prior to coming to the Business School, he worked as an economist for both the Federal Trade Commission, studying federal energy policies, and the Sloan Commission on Government and Higher Education, studying the impact of federal regulation on the academic and financial policies of colleges and universities. He has served on the Board of Overseers of the Malcolm Baldrige National Quality Award, the Manufacturing Studies Board of the National Research Council, and the Board of Directors of Emerson Hospital.</p> <p><a href="http://www.harvard.edu">http://www.harvard.edu</a><br/> <a href="http://mindtree.com/">http://mindtree.com/</a></p> |
|   | <p><b>William Ghormley, Senior Vice President, Business Development</b></p> <p>Bill has worked in marketing and new business creation in a number of industries, including media. His past employers include Polaroid's OEM organization, Harvard Pilgrim Health Care, and Kendall Healthcare. Bill also served as president of the Marketing Science Institute, a Cambridge-based research center created by the Harvard Business School and the Wharton School to measure media impact on customer attitudes and behaviors. Bill studied economics at Stanford, history at Boston College, and business at Dartmouth.</p> <p><a href="http://www.xconomy.com/boston/">http://www.xconomy.com/boston/</a></p>  |
|  | <p><b>Eric Graham</b>, Fraunhofer Center for Sustainable Energy Systems</p> <p>During his professional career, Eric has conducted business on a global scale. He has founded and managed businesses that have touched on every continent and engaged in cross-border trade in more than 30 countries. He holds a Finance &amp; Insurance degree from Northeastern University, and received his MBA from Babson's FW Olin Graduate School of Business. Eric holds two global patents for ultra low temperature refrigeration and transportation methods. Eric is a frequent speaker on clean energy technologies and commercialization strategies, and regularly participates as a judge for cleantech business plan and grant competitions.</p> <p><a href="http://cse.fraunhofer.org/about/">http://cse.fraunhofer.org/about/</a></p>  |
|  | <p><b>John Harthorne, Founder and CEO, MassChallenge</b></p> <p>John Harthorne has more than 10 years of top-tier strategy, technology and startup experience. Before joining Bain &amp; Company as a Strategy Consultant, John received an MBA from the MIT Sloan School of Management, graduating with a 4.9/5.0 GPA. While at school, John received Grand Prize in the 2007 MIT \$100K Business Plan Competition as the sole MBA student working with two MIT engineers to commercialize a medical device that facilitates the early detection and treatment of lung cancer. Previously that year, John led the 10th annual MIT Global Startup Workshop (GSW) held in Trondheim, Norway. The MIT GSW is the world's premier conference on how to foster entrepreneurship via supportive infrastructure and catalytic events. Keynote speakers in 2007 included Dean Kamen, Gururaj "Desh" Deshpande, Anil Gupta and Ken Morse. Later that year, MIT President Susan Hockfield presented John the 2007 Patrick J. McGovern Award for impact on quality and visibility of entrepreneurship at MIT. John is a life-long Massachusetts resident and an avid Red Sox fan. He currently lives in Somerville with his wife Natalia, their 5-year old son Max and their baby girl Yulia.</p> <p><a href="http://masschallenge.org/">http://masschallenge.org/</a></p>  |

## *Bringing Italy to Massachusetts...and Massachusetts to Italy*

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|    | <p><b>Tom Hopcroft</b>, President and CEO, MasstLC, Inc.</p> <p>Tom Hopcroft is President &amp; CEO of the Mass Technology Leadership Council, Inc., an organization dedicated to fostering entrepreneurship and promoting the success of companies that develop and deploy technology across a variety of industry sectors. A Massachusetts attorney, Mr. Hopcroft formerly led and founded the New England Business and Technology Association (NEBATA) which merged with the Mass Software Council in 2005. Since the merger he headed up cluster activities for the organization, growing the cluster portfolio from three to ten active groups. Prior to founding NEBATA, Hopcroft served on the American Bar Association's Information Security Committee, where he contributed to the drafting and editing of the ABA's Digital Signature Guidelines: Legal Infrastructure for Certification Authorities and Secure Electronic Commerce, published in 1996.</p> <p><a href="http://www.masstlc.org/">http://www.masstlc.org/</a></p>   |
|    | <p><b>Adriaan Jooste</b>, Chief Knowledge Officer, Deloitte Financial Advisory Services LLP</p> <p>Adriaan Jooste is the Chief Knowledge Officer (CKO) and a Director of Deloitte Financial Advisory Services LLP. He is responsible for US and Global Knowledge Management in subject areas which include Forensic and Dispute Services, Valuation Services, Corporate Finance, M&amp;A and Restructuring Services. To deliver on these responsibilities he works closely with professionals in the areas of innovation, learning, talent development and risk management. He also manages teams of knowledge management professionals and research specialists in different countries. Prior to taking on the CKO role, Adriaan led the Knowledge Management and Capability Transfer service offering in Deloitte Consulting LLC's Human Capital Practice. Adriaan has over 20 years of client service experience on knowledge management projects for global clients across multiple industries and on five continents.</p> <p><a href="http://www.deloitte.com/view/en_US/us/Services/Financial-Advisory-Services/index.htm">http://www.deloitte.com/view/en_US/us/Services/Financial-Advisory-Services/index.htm</a></p> |
|  | <p><b>Jim Kappel</b>, General Manager, Cambridge Marriott</p> <p>Jim Kappel oversees all aspects of the Cambridge Marriott. His experience spans 30 years with Marriott, in many disciplines, in 14 locations across the United States. He holds an undergraduate degree in Finance and has done post graduate work at Babson College. His is a founding member of the Kendall Square Association where he serves on its Board.</p> <p><a href="http://www.marriott.com/hotels/travel/boscb-boston-marriott-cambridge/">http://www.marriott.com/hotels/travel/boscb-boston-marriott-cambridge/</a></p>  |
|  | <p><b>John M. Kawola</b>, CEO Z Corporation</p> <p>John is responsible for charting the future of Z Corporation. A longtime senior executive, Kawola has been integral to Z Corporation's success in virtually every operations area during his decade-long tenure. The company's first salesperson, he led the globalization of the company's sales, marketing and support organization, which now includes 180 dealers in 40 countries. He has led all new product definition efforts and has driven business development, establishing new markets for 3D printing and 3D scanning in education, architecture, geographic information systems and entertainment. Due in large part to Kawola's marketing vision, Z Corporation has become a market-leading brand signifying speed, color, and affordability. Prior to joining Z Corporation, he served in a variety of technical and sales roles with General Electric and Albany International Corporation. He has a B.S. in Mechanical Engineering from Cornell University, an M.S. in Mechanical Engineering from Rensselaer Polytechnic and an MBA from Union College..</p> <p><a href="http://www.zcorp.com/en/home.aspx">http://www.zcorp.com/en/home.aspx</a></p>   |
|  | <p><b>Joanne Kossuth</b>, VP and CIO, Olin College of Engineering</p> <p>As Vice President for Operations and CIO, Ms.Kossuth has primary responsibility for the operational and technology areas of the college. These include: conference services, dining services, electronic security, facilities, human resources, information technology, planning and project management, public safety, and purchasing. In addition to her operations duties, she is responsible for fostering non-academic relationships with neighboring institutions, including Babson, Brandeis, and Wellesley Colleges. She was recently appointed as the Associate Director of the BOW collaboration. Ms. Kossuth founded and convened the External Technology Advisory Board (EXTAB) upon her arrival at Olin College in November, 1999. The EXTAB continues to be an important part of IT governance at the College. More recently and in partnership with Thornton May, she founded the Olin Innovation Lab which brings together information technology innovators (CEOs, CIOs, CISOs, Sr VPs) on the Olin campus twice a year. As Chief Information Officer, Ms.</p>  |

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|   | <p>Kossuth has had a unique opportunity to design fully converged leading-edge technology facilities at Olin College from scratch, as well as to implement best IT practices from a 'clean slate.' Her IT leadership led to her being named one of Computerworld's Premiere 100 CIOs in 2005. Previous experience includes Fisher College, Wheelock College and Boston University School of Management. Ms. Kossuth's professional background includes a B.A. from Holy Cross College and a M.S. from Lesley University. She is the Editor for the Viewpoints Column of EDUCAUSE Review and serves as a member of the Frey Leadership Council. She also serves as a member of the Town of Needham's Technology Advisory Committee; as a Judge for the Computerworld Honors Program and the Connecticut Innovations Program; and was selected as a member of Pearson Education's Strategic Advisory Board, Plantronics Unified Communications Advisory Board, E&amp;I Technology Strategy Team and HP/Intel's Higher Education Advisory Council.</p> <p><a href="http://www.olin.edu/">http://www.olin.edu/</a></p>   |
|    | <p><b>Brent Hensel</b>, Curator, The Hall at Patriot's Place</p> <p>Brent Hensel joined the organization in July of 2006 after interning in the Pro Football Hall of Fame's curatorial department. His primary role at The Hall is to manage the museum's collection and archives and oversee/plan all exhibits while using the artifacts to tell the Patriots and New England Football story. Brent has an education background and taught high school history in Wisconsin where he also directed a Boys and Girls Club. He earned his Master's in public history from the University of Wisconsin-Eau Claire in 2004 where he also studied historical preservation.</p> <p><a href="http://www.thehallatpatriotplace.com/">http://www.thehallatpatriotplace.com/</a></p>  |
|   | <p><b>Diana La Muraglia</b>, Director of Business Development, Massachusetts Office of International Trade and Investments [MOITI]</p> <p>Diane is responsible for assisting 400+ Massachusetts small and medium size companies in product export at the Massachusetts Office of International Trade and Investment. Directed marketing strategies for the recruitment and organization of the Massachusetts Pavilions at premier international trade shows for 7 business clusters including, medical devices, IT, defense, healthcare, clean tech, life sciences and marine technology. Companies surpassed contracts in excess of \$175 million during events. She has international marketing and sales executive with experience in start up operations, strategic planning, press relations, marketing communications in the US and London, UK. Energetic and forward thinker with international experience in trade shows, conferences, and publishing across 7 business clusters. Entrepreneurial experience, fluent in French, Italian, solid project management track record, problem solver and a demonstrated ability to exceed goals. For 9 years, she created London, UK office for The Interface Group, leading trade show producer of COMDEX, responsible for all global marketing operations for the attendee base, organized Europe based trade shows, established strategic relations with major newspapers, 85 US Embassies, foreign governments and associations. Prior to then, she created and served as General Manager international marketing division for IDG; leading IT publisher of ComputerWord with a senior team leader for the launch of 60 publications in 25 countries, appointed sales reps, led a group of 30 people. Exceeded annual sales objective. She holds degrees from Adelphi University and Northeastern University.</p> <p><a href="http://www.moiti.org/">http://www.moiti.org/</a></p> |
|  | <p><b>Yoon Lee</b>, Executive Director Boston World Partnerships [BWP]</p> <p>Yoon is the Executive Director of Boston World Partnerships, an innovative &amp; adaptive network of connectors that bridges and bonds right connections between people, organizations/businesses, and ideas for economic growth in Boston. In sum, Yoon facilitates collaboration between remarkable people who are doing awesome work to create jobs, foster social value, and build a robust social infrastructure in Boston. Her prior employers include Harvard Business School and Edu-Link Consulting. Yoon received a B.A. in International Relations and Music from Wellesley College. She currently serves as a board member of Franklin Square House Foundation and is a member of Park Street Church Musicians and Tomorrow's Women Today. Her former community involvements include serving as the Chair of the Student Outreach Committee for the National Association of Asian American Professionals and Handel &amp; Haydn Society Leadership Committee.</p> <p><a href="http://www.bostonworldpartnerships.com/">http://www.bostonworldpartnerships.com/</a></p>   |

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|    | <p><b>Richard W. Lowrance, Principal, EUREKA! Advisory, LLC</b></p> <p>Richard Lowrance serves as a connector between the practice and business of science, maintaining New England and larger global ties to science, innovation and entrepreneurship. He has a passion for enabling the advancement of science and facilitating the translation of promising ideas into commercial reality. Richard attended the London School of Economics and Political Science for a MSc program studying how emerging science and technology affect business, government and people, obtained a BA from Mars Hill College in political science and is a graduate of The McCallie School. His early career provided experience within public policy circles of Washington, DC, and spent time in China. He is someone who is drawn to the larger picture, being able to identify key stakeholders and other pertinent aspects to the benefit of companies and their strategic initiatives. Richard volunteers his time with Shriners Hospitals for Children and Habitat for Humanity International, as well as being active with the Boston Entrepreneurs' Network. He enjoys traveling and has only three Continents left to visit.</p>   |
|    | <p><b>Geoff Mamlet - Cambridge Innovation Center and Principal, New Atlantic Ventures</b></p> <p>Since 2000, Geoff has been a Managing Director of Cambridge Innovation Center, a mini-city of startups in the heart of Kendall Square. He is also a Principal of New Atlantic Ventures, an early-stage technology investment fund. In 1994, Geoff co-founded E-Travel, a corporate travel management system, and was its CTO until the company was sold in 1999. E-Travel is today owned and operated globally by Amadeus.</p> <p><a href="http://www.cictr.com/about.html">http://www.cictr.com/about.html</a><br/> <a href="http://www.navfund.com">www.navfund.com</a></p>  |
|   | <p><b>Pascal Marmier, Secretary-General Swissnex</b></p> <p>Pascal is the Director and Consul of Switzerland at swissnex Boston, a unique private-public partnership dedicated to facilitating collaboration between New England, Eastern Canada and Switzerland in all fields related to science, technology and innovation. Pascal was previously in charge of innovation and entrepreneurship at swissnex Boston helping Swiss entrepreneurs with US business development and working closely with Swiss decision-makers on policy decisions related to innovation. As a project manager, he has also developed international collaborative programs in the fields of sustainability, nanotechnology, and life sciences. Pascal holds an LL.M in US Business Law from Boston University and he is admitted to the New York bar. Previously, he worked as an attorney on international transactions with KPMG. He obtained his JD (licence en droit) and Master in Law from University of Lausanne in 1995. He recently graduated from the Sloan Fellows program at MIT Sloan School of Management with an MBA focusing on topics such as sustainability, innovation, organizational design, negotiation and leadership.</p> <p><a href="http://www.swissnexboston.org/">http://www.swissnexboston.org/</a></p>   |
|  | <p><b>Luciano Mascari, Co-founder of Abyss Program Management</b></p> <p>Luciano is a management consulting and program management executive experienced in leading global cross-functional teams and organizations through the seas of change. During his career with Digital Equipment Corporation, Compaq and Hewlett Packard, he has a track record in leading and mentoring executive teams to bring about business process, business operations and product life cycle improvement in 19 countries on 5 continents. This involved launching change management programs, program management offices, new products, human resource services, consulting services and outsourcing. He has created best practice solutions to identify, institutionalize and manage change necessary to obtain long-term profitability for his clients both internal and external. At Digital's Corporate International Engineering, based in Geneva Switzerland, Luciano brought about multinational business improvements, using emerging technology to model, analyze, automate and improve business processes, program management and team efficiency. This reduced the global engineering change order process cost by \$250M per year. He has a BA in Psychology: State University New York at Fredonia, a Masters Certificate in Project Management: George Washington University and Technology Managers Certificate from Babson College.</p> <p><a href="http://www.abysspm.com">www.abysspm.com</a></p> |

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|    | <p><b>Salvatore Mascia</b>, Co-founder and manager of PIB (Professional Italian in Boston).</p> <p>Salvatore Mascia is currently the Strategic Project Manager at the NVS-MIT Center for Continuous Manufacturing. The Center is committed towards a transformational change in the way medicines are manufactured, which will substantially shorten time to market of many active molecules as well as decrease production costs, and consequently the cost of medicines to patients. Apart from his daily job, he is a co-founder and manager of PIB (Professional Italian in Boston). Previously, he obtained a PhD in Chemical Engineering from the University of Cambridge (UK) sponsored by Merck Sharp and Dohme, and a BS and MS (first class honours) in Pharmacy from University of Perugia, Italy. His MS research thesis was conducted at the School of Pharmacy, University of London and the work led to a patent. Salvatore's PhD work lead to 4 major publications as first author and to several awards such as the 2007 Merck Academics Partners Symposium Award and the 2006 UK Young Researchers of the Year Award in Particle Technology. Prior to starting his PhD, he worked as a professional pharmacist for two years. During his time at Cambridge, he gained experience in strategic and personnel management, fund raising as well as leadership skills via various roles of responsibility within the entrepreneurial ecosystem, including leading CUTEC (Cambridge University Technology and Enterprise Club).</p> <p><a href="http://www.piboston.org">http://www.piboston.org</a></p> |
|    | <p><b>Representative James R. Micele</b>, Massachusetts House of Representatives</p> <ul style="list-style-type: none"> <li>• Boston English High</li> <li>• Northeastern University B.S., B.A.</li> <li>• Wilmington Planning Board 1963 - 1966</li> <li>• Board of Selectmen Chairman, twice</li> <li>• MBTA Advisory Board; Middlesex County Advisory Board cochairman; Massachusetts Federation of Planning Boards Region 5A chairman</li> <li>• Mass. House 1977 – present</li> </ul> <ul style="list-style-type: none"> <li>• Joint Committee on Elder Affairs</li> <li>• Joint Committee on Public Service</li> <li>• Joint Committee on Transportation</li> <li>• House Committee on Global Warming and Climate Change</li> </ul> <p><a href="http://www.malegislature.gov/">http://www.malegislature.gov/</a></p>  |
|  | <p><b>Allison Munichiello</b>, Director, Regional Entrepreneurship Acceleration Program, MIT Entrepreneurship Center</p> <p>Skilled consultant to executive-level stakeholders and key players; driven to identify key business needs and develop social and learning strategy plans, incorporating interventions into cohesive overall leadership and organizational strategies. Deep experience leading, designing, managing, and iterating on learning programs and learning communities (in-person and online; Higher Ed, non-profit, &amp; corporate). Interest in championing blended solutions that incorporate social media and collaborative technologies to enhance face-to-face programs and Living/Learning communities, enabling greater collaboration, innovation, and connection. Experience and interest in applying social strategy to empower others to tap into their own leadership potential (e.g. MBA, Higher Ed, Leadership Dev Programs), and connect leaders to thought partners and valuable resources.</p> <p><a href="http://entrepreneurship.mit.edu/">http://entrepreneurship.mit.edu/</a></p>  |
|  | <p><b>Fred Mulligan</b>, Chairman of Cutler Associates and Vice Chairman, MassECON</p> <p>Fred has been a driving force behind the success of Cutler Associates since the firm's inception. He is a leading expert on design-build and an outspoken advocate of collaborative approaches to design and construction projects. As a registered professional engineer and a certified design-build professional with thirty years of construction experience, Fred brings a comprehensive background to the process of moving projects forward to successful completion.</p> <p><a href="http://www.cutlerassociatesinc.com/">http://www.cutlerassociatesinc.com/</a><br/> <a href="http://massecon.com/">http://massecon.com/</a></p>  |

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|    | <p><b>Bryan Murray</b>, Executive Director, The Hall at Patriot's Place</p> <p>Bryan Morry rejoined The Kraft Group as The Hall's executive director during the venue's construction in December of 2007 after spending the previous two-plus years as the afternoon drive sports talk show host on the Score AM/FM in Providence, R.I. Before his radio stint, he was the editor of the Patriots official team newspaper, Patriots Football Weekly, from 1997-2005 where he covered the Patriots for the newspaper, patriots.com and as part of the Patriots Football Weekly television show. Bryan covered all three Patriots Super Bowl victories for PFW and authored the coffee table book, Patriots United – the New England Patriots World Championship Season, following the surprising Super Bowl XXXVI win over the St. Louis Rams. He oversees all museum operations. He also is on the board of directors of the International Sports Heritage Association (ISHA) where he serves on the communications and conference committees.</p> <p><a href="http://www.thehallatpatriotplace.com/">http://www.thehallatpatriotplace.com/</a></p>   |
|    | <p><b>Jackie O'Neill</b>, Harvard University Marshal</p> <p>On February 1, 2011, Jackie O'Neill was by appointed President Lawrence H. Summers as the next University marshal. The marshal plays a key ambassadorial and organizational role in the life of the University and its relations with the wider world. Among other things, the marshal each year plans scores of visits to Harvard by distinguished guests from around the world, serves as Harvard's chief protocol officer, and orchestrates an array of high-profile University-wide events, including the Morning Exercises of Commencement. O'Neill is a widely admired member of the Harvard administration who over the years has rendered outstanding service as senior community relations official, as staff director in the president's office, and most recently as director of communications and external relations for the Allston Initiative. She has played a leading role in planning such major events as the special Harvard convocation honoring Nelson Mandela to Harvard in 1998 and the University's past two presidential inaugurations. In addition to her service as a senior administrator at Harvard, both in government and community affairs and in the president's office, O'Neill is active in an array of civic pursuits. She currently serves as a trustee of the Brigham and Women's Hospital, as chair of the board of McBride House (a residence for individuals and families living with HIV/AIDS), and as a trustee of Beaver Country Day School. She also chairs the board of the American Repertory Theatre.</p> <p><a href="http://www.harvard.edu">http://www.harvard.edu</a></p> |
|  | <p><b>Giuseppe Pastorelli</b>, Consular-General Italy</p> <p>Born in Rome October 15th, 1973.</p> <p>Education and training:<br/>         1996 – Degree in Law, University of Rome “La Sapienza”<br/>         1997 – Entered Ministry of Foreign Affairs, Rome</p> <p>Career:<br/>         1997 - 2000 – Desk officer, Office of the Secretary General, Ministry of Foreign Affairs, Rome<br/>         2000 - 2004 – Head of Section, Commercial and Economic Section, Embassy of Italy in Ankara (Turkey)<br/>         2004 - 2008 – Deputy Head of Mission, Embassy of Italy in Budapest (Hungary)<br/>         2008 - 2010 – Head of Eastern Africa Department, Directorate General for sub-Saharan Africa at the Ministry of Foreign Affairs in Rome<br/>         2010 – Consul General of Italy in Boston</p> <p><a href="http://www.consbroker.it/Consolato_Boston">http://www.consbroker.it/Consolato_Boston</a></p>   |
|  | <p><b>Joe Perry</b>, Regional Innovation Center Manager, IBM</p> <p>Joseph Perry is the Regional Innovation Center Manager for the North American Eastern Region and Canada for IBM's ISV &amp; Developer Relations. Joe has extensive experience with Internet technology and with business consulting. Joe currently is a Ph.D. candidate in the Law, Policy &amp; Society Program at Northeastern University, where he also is an instructor in the on-line MBA program. He has experience working with Fortune 100 clients. Joe's areas of expertise include Internet privacy, health care technologies and policy, and networked communications. Charged with leading and building an eco system supporting our Innovation Centers in the East Region of the United States and Canada providing high-value technical and business enablement support for clients including business partners, academia IT professionals and venture capital firms. Focus on transforming performance of Innovation Center Team and Eco System. Joe directs team of professionals working with IBM Business Partners in the delivery of customized programs and solutions with impressive results.</p>  |

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|   | <p><a href="https://www.ibm.com/isv/spc/waltham.htm">https://www.ibm.com/isv/spc/waltham.htm</a><br/> <a href="http://www.ibm.com/smarterplanet/us/en/">http://www.ibm.com/smarterplanet/us/en/</a></p>   |
|    | <p><b>Professor Ed Roberts</b>, David Sarnoff Professor of Management Technology and Chair, MIT Entrepreneurship Center</p> <p>A long-time expert on entrepreneurial endeavors, Edward Roberts has literally written the book on high-tech business creation and growth. His <i>Entrepreneurs in High-Technology: Lessons from MIT and Beyond</i> (Oxford University Press, 1991) won the Association of American Publishers Award for Outstanding Book in Business and Management. His own entrepreneurship is as prolific in academia as in industry. Roberts was a founding member of the MIT System Dynamics Group, is Founder and Chair of the MIT Entrepreneurship Center, and was a founder and for over 30 years chaired MIT Sloan's Management of Technological Innovation and Entrepreneurship Group. He co-founded and for nearly 20 years chaired the mid-career MIT Management of Technology (MOT) Program. Most recently he co-created and directs the MIT Sloan Entrepreneurship &amp; Innovation MBA Track. When not occupied with his MIT responsibilities, Roberts is actively involved as a co-founder, board member and angel investor in many high-tech start-ups. E.g., Pugh-Roberts Associates, Medical Information Technology, Inc., Sohu.com, Inc. and Zero Stage Capital Equity Funds. He has been a co-founder and/or director of numerous emerging technology companies including Advanced Magnetics, EdTech Networks, Interactive SuperComputing, Inverness Medical, InTouch Systems, Pegasystems, PR Restaurants, UCAN-TV and Visible Measures. Roberts has authored over 160 articles and eleven books, the most recent being <i>Innovation: Driving Product, Process and Market Change</i> (Jossey-Bass/Wiley, 2002). Roberts holds four degrees from MIT.</p> <p><a href="http://www.mit.edu">http://www.mit.edu</a></p> |
|   | <p><b>Ken Romanzi</b>, Chief Operating Officer, Ocean Spray Cranberries</p> <p>As Senior Vice President and Chief Operating Officer, North America Ocean Spray Cranberries, Inc. Ken Romanzi leads the largest division of the \$1.9 billion cooperative, with the North American marketing, sales, operations, and research and development organizations reporting directly to him. Prior to joining Ocean Spray in 2004, Romanzi was president of Hasbro's US toy division. Romanzi has more than two decades of executive and management experience with some of the leading brands in the food and beverage business, including Nabisco, Cadbury-Schweppes and Frito-Lay. In addition to his marketing background with Frito-Lay and Cadbury, Romanzi was president of the Nabisco Foods sales organization in the late 1990s as well as President of its Refrigerated Foods Division. He also has a background in entrepreneurial startups. As CEO of the Ultimate Juice Company from 2001 to 2003, he was a prime force behind the national expansion of Naked Juice, a small, but highly successful brand of super-premium refrigerated juices. Romanzi began his career in 1982 with Frito-Lay Inc., where he became director of marketing for the company's Fritos, Cheetos and Ruffles brands. He later moved on to Cadbury Schweppes, rising to the position of vice president of marketing and strategic planning for the company's North American business. Romanzi is a 1982 graduate of Babson College, with a bachelor's degree in finance and accounting. He lives in Barrington, Rhode Island, with his wife and daughter.</p> <p><a href="http://www.oceanspray.com/">http://www.oceanspray.com/</a></p>  |
|  | <p><b>Kristen Rupert</b>, Executive Director, International Business Council, AIM</p> <p>Kristen Rupert is Executive Director of the AIM International Business Council, a program of Associated Industries of Massachusetts. Appointed as Executive Director in 2005, Ms. Rupert helps Massachusetts businesses, particularly manufacturers, engage in international trade and expand their global business activities. Ms. Rupert was previously Vice President and Director, Consumer Marketing and Research, at BankBoston and Fleet Bank. She has worked as an independent consultant specializing in the development of marketing and strategy programs for corporate and non-profit firms. Ms. Rupert is an active alumna of Cornell University, from which she received her undergraduate degree. She has served as a board member for several Boston-area non-profits including the Greater China Business Council of New England, Artists for Humanity, and Boston Musica Viva.</p> <p><a href="http://www.aimnet.org/AM/Template.cfm?Section=Home">http://www.aimnet.org/AM/Template.cfm?Section=Home</a></p>  |

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|    | <p><b>Ettore Santucci</b>, Partner, Goodwin Procter LLP</p> <p>Ettore Santucci, a partner in the firm's Business Law Department, chairs the Securities &amp; Corporate Finance Practice and the REITs Practice. He focuses primarily on public and private securities offerings, corporate governance, securities law compliance, cross-border transactions, and mergers and acquisitions. Mr. Santucci has extensive experience in equity and debt capital markets transactions. He regularly represents issuers (from emerging enterprises to NYSE-listed companies), underwriters, financial advisers and institutional investors in every segment of corporate finance, from exempt offerings (private placements, PIPEs and 144A/Reg S offerings), to IPOs, to shelf offerings of a broad range of equity, debt and structured securities, including investment grade bonds, high yield debt, and convertible/exchangeable securities with a wide spectrum of pricing, settlement and tax-sensitive features. Mr. Santucci has a special expertise in structuring leveraged transactions for enterprises with complex capitalization strategies seeking to access the capital markets. In his active cross-border transactional practice, Mr. Santucci regularly advises U.S. clients in outbound investments, international joint ventures, and M&amp;A, as well as Italian and Western-European clients in similar transactions inbound towards the United States. Relying on his two law degrees (U.S. and Italian), Mr. Santucci is particularly attuned to the multi-jurisdictional issues that often arise in cross-border corporate finance, strategic alliances, and business combinations. Mr. Santucci is a frequent speaker on securities law topics. Prior to joining Goodwin Procter, Mr. Santucci was an associate at White &amp; Case in New York City and was on the staff of NOMISMA, an economic research foundation in Italy, where he maintains extensive business contacts. Mr. Santucci has been selected for inclusion in Chambers USA: America's Leading Lawyers for Business in its "Investment Funds: REITs - National" and "Corporate/M&amp;A - Massachusetts" categories. He has also been listed in The Best Lawyers in America. While attending law school, Mr. Santucci was an executive editor of the Boston College Law Review.</p> <p><a href="http://www.goodwinprocter.com/Offices/Boston.aspx">http://www.goodwinprocter.com/Offices/Boston.aspx</a></p> |
|   | <p><b>Maurizio Sarmenghi</b>, Director of COFIMP</p> <p>Maurizio Sarmenghi is a freelance management consultant and trainer operating mainly in Emilia Romagna in the North of Italy. He is specialized in the following areas; Leadership and change, Crisis management, Analysis and assessment of managerial competences and Trainer training. Maurizio Sarmenghi has been Head of Training and Consultancy at Cofimp, a training and consultancy company based in Bologna since 2001 with responsibility for management of training and consultancy services for the private sector. He is member of Cofimp's Strategic Committee. After completing his degree in Law at Bologna University in 1983, Maurizio Sarmenghi started work as a consultant and has worked in a range of companies in different sectors including Confindustria Roma, API (the Association of Small and Medium sized Industries), Reglass and he was a partner in Training and training. In recent years he has implemented a wide range of projects including; GEODE concerning the use of diagnostic tools regarding strategic variables in SMEs; UDrive- design of management skills assessment for top management; Innovative Management in change programmes; PIANETA manager; design and implementation of courses for managers between jobs; Seminars on change; Trainer in Videoconferences with international experts including the organization of study tours to Silicon Valley and Abu Dhabi and teaching at Budapest and Shanghai (Tongji University)</p> <p><a href="http://www.cofimp.it">http://www.cofimp.it</a></p>   |
|  | <p><b>Len Schlesinger</b>, President of Babson College</p> <p>The 12th president of Babson College, Leonard A. Schlesinger brings to the College a blend of leadership experience in academia and industry, particularly in the retail and service sectors. He came to Babson from Limited Brands, based in Columbus, Ohio, where he served in executive positions from 1999–2007, most recently as Vice Chairman and Chief Operating Officer. From 1985–1988, he was Executive Vice President and Chief Operating Officer at Au Bon Pain. His academic career includes twenty years at Harvard Business School where he served as the George Fisher Baker Jr. Professor of Business Administration, leading MBA and executive education programs. He was an active leader in the design and development of the "Work-Out!" initiative at General Electric and the "Reinventing Government" process for the U.S. Department of Labor. He is the author or co-author of ten books, including Action Trumps Everything (Black Ink Press, 2010), The Value Profit Chain (Free Press, 2003), The Service Profit Chain (Free Press, 1997) and The Real Heroes of Business ... and Not a CEO among Them (Doubleday Currency, 1994), and has written over 40 articles for academic audiences as well as for The New York Times, Fast Company, and Harvard Business Review. President Schlesinger currently serves as a member of the Board of Directors of the Association of Independent Colleges and Universities in Massachusetts (AICUM), a member of the Board of Directors of the Network for Teaching Entrepreneurship (NFTE), a board member of the BJ's Wholesale Club, Inc., a member of the Board of Directors of the Massachusetts Clean Energy Center, a member of the Corporation of the Winsor School, serves on the Board of Managers for StriVectin Holdings, LLC, and is a member of the President's Council of the Franklin W. Olin College of Engineering. He also serves as an advisory council</p>  |

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|   | <p>member of The 10,000 Small Businesses Initiative, and is a member of the Council on Competitiveness and the Council on Foreign Relations. President Schlesinger holds a Doctor of Business Administration from Harvard Business School, an MBA from Columbia University and a Bachelor of Arts in American Civilization from Brown University.</p> <p><a href="http://www.babson.edu">http://www.babson.edu</a></p>   |
|    | <p><b>Lynne Schneider</b>, ENTOVATION International Ltd.</p> <p>Lynne M. Schneider has more than 25 years defense related experience. She first worked in the Department of Defense as a political appointee under then Secretary of Defense Dick Cheney responsible for the development of the Strategic Level Enterprise Model, DoD Strategic Plan, Core Processes, and the Defense Enterprise Planning and Management Framework. She was responsible for oversight, design and execution of enterprise-wide business procedures and best business practices/processes, streamlining organizations, change management, eliminating non-value added activities, and identifying required management systems and practices. She has spent 23 years in the Army Reserves, is a Fellow at the Institute of Capital and Creativity (IC2) in Austin Texas, and principal at the Council for Excellence in Government. She is co-author of two books: Non-traditional Warfare: 21st Century Threats and Responses; and Business Process Engineering: Advancing the State of the Art and contributor to Knowledge Economics. She most recently served as the Deputy Director for the Defense Business Board. She served on active duty in Iraq first as a Captain in the US Army Reserves with responsibility as a Civil Affairs Team Leader in Iraq for Operation Iraqi Freedom. Ms. Schneider also serves on the Board of Directors for the Orphan Foundation of America and the US Asian Chamber of Commerce.</p> <p><a href="http://www.inthekzone.com/kiassessment.htm">http://www.inthekzone.com/kiassessment.htm</a><br/> <a href="http://www.inthekzone.com/kiassessment-login.htm">http://www.inthekzone.com/kiassessment-login.htm</a></p> |
|   | <p><b>Serrenella Sferza</b>, Co-director MIT Italy</p> <p>Serenella Sferza, born and raised in Milan, came to MIT as Fulbright Fellow from the Università Statale, and stayed to complete her Ph.D. in Political Science. She has taught at several US and European universities, and published numerous articles on European politics and is an affiliate at the Harvard De Gunzburg Center for European Studies. An instructor at the Department of Political Science, Sferza teaches "Working in the Global Economy," and is the advisor to the Minor in Applied International Studies. She was recently bestowed by Consul General Liborio Stellino the title of Cavaliere of the Ordine della Stella d'Italia conferred by decree of the President of the Republic for the preservation and promotion of national prestige abroad.</p> <p><a href="http://web.mit.edu/misti/mit-italy/">http://web.mit.edu/misti/mit-italy/</a></p>   |
|  | <p><b>Joseph Souza</b>,</p> <p>Joseph Souza has worked the Marriott for over 21 years and currently serves as Director of Event Planning Boston Long Wharf Marriott. Prior to that, he was Senior Event Manager Boston Copley Marriott, Director of Restaurants Boston Copley Marriott, Director of Restaurants Springfield Marriott, Assistant Manager and Restaurant Manager Newton Marriott Restaurant Manager starting as a Trainee, Cambridge Marriott. His constant focus is on improved service and outstanding customer relations. Married and enjoys coaching his two sons in football and basketball.</p> <p><a href="http://www.marriott.com/hotels/travel/boslw-boston-marriott-long-wharf/">http://www.marriott.com/hotels/travel/boslw-boston-marriott-long-wharf/</a></p>   |
|  | <p><b>Phyllis Speen</b>, Principal of InfoNeeds</p> <p>Phyllis Speen is a consummate sales executive, entrepreneur and business leader. For years, she has worked as a sales and business development executive, successfully developing new sales avenues for clients from start-ups to Fortune 500 companies such as Moore North America and Pitney Bowes. Currently, her consulting practice, InfoNeeds, advises companies across numerous industries in business development, sales and marketing strategy. Phyllis is focused on connecting clients, information, products &amp; services while incorporating new media into the sales development process. Known as a strong relationship builder and dubbed a "Human LinkedIn". She is also working to incorporate "sales" into college curriculum's promoting "sales" as a respectable career choice and a necessary skill set. Guest lecturer on "sales and business development" at Boston University and Babson also Advisor for Babson, MIT Sloan Sales Clubs. Phyllis is a tireless advocate for women in business and sales. Phyllis was the "first class of freshman women" graduating from Babson College. Also the first Babson student to study abroad and now Babson is a leader in study abroad and numerous global initiatives.</p>   |

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|    | <p><b>Janet Strimaitis</b>, Managing Director of the Blank Center for Entrepreneurship, Babson College</p> <p>In her current role as Managing Director, Janet leads the team that is responsible for all of our co-curricular student entrepreneur programs; two applied longitudinal global research studies, the Global Entrepreneurship Monitor (GEM) and the Successful Transgenerational Entrepreneurship Practices (STEP) Project; and the Babson College Entrepreneurship Research Conference. Janet joined Babson in 2003 to expand the Symposium for Entrepreneurship Educators to a global delivery model. Prior to joining Babson, she had her own company through which she organized and implemented more than thirty international conferences in the USA, Europe and Japan. She has an MBA from Babson and an MS from Virginia Tech.</p> <p><a href="http://www.babson.edu">http://www.babson.edu</a></p>  |
|    | <p><b>Sara Sykora</b>, Chief Marketing Officer, Babson College</p> <p>Sarah Sykora leads the marketing effort institution-wide. She serves on the President's Council, heads the Marketing Council (comprised of the leadership in marketing cross-campus), and directly supervises institutional communications, creative services, digital marketing, and the Babson Magazine staff. As CMO, she leads the development and directs the implementation of Babson's brand strategy to build the College's awareness and reputation. She also crafts and directs comprehensive marketing campaigns designed to extend the brand to drive existing and new revenue sources for all business units. Sykora has an MBA from Babson and a BBA from the College of William and Mary.</p> <p><a href="http://www.babson.edu">http://www.babson.edu</a></p>   |
|   | <p><b>Michael Thomas</b>, President of the New England Board of Higher Education [NEBHE]</p> <p>Michael K. Thomas is the President and CEO of the New England Board of Higher Education (NEBHE) in Boston, Massachusetts, a regional organization working with the 260 colleges and universities in the six New England states. NEBHE works to expand education opportunity and services and to address issues related to New England's human capital and economic competitiveness. Dr. Thomas directs NEBHE's policy, research, publishing, programmatic and fund raising activities. These focus on promoting innovative K-12, post secondary and life-long learning policies and on expanding collaboration among leaders of business, government and education. Thomas joined NEBHE in 2002 as Director of Policy and Research. He subsequently served as Senior Director and Senior Vice President. Dr. Thomas has worked in corporate training and human resources and held varied administrative positions in higher education institutions, both public and private. He holds a bachelor's degree in philosophy from Brigham Young University and master's degrees in higher education from Teachers College, Columbia University and Harvard University. He earned a doctorate in education and social policy from Harvard University and an M.B.A. from Boston University. Dr. Thomas frequently lectures and speaks on issues related to K-12 and post secondary education policy, regional and global competitiveness, the internationalization of higher education, college readiness and the economic impact of higher education. He is married to the former Jennifer Midgley Walker and they are the parents of four sons.</p> <p><a href="http://www.nebhe.org/">http://www.nebhe.org/</a></p> |
|  | <p><b>Joe Titlow</b>, VP Product Management, Z Corporation</p> <p>Joe joined Z Corporation in 2004 as product manager for the innovative ZPrinter 450. He is responsible for product strategy and leads product definition for hardware, software and consumable materials. Before joining Z Corporation, he worked in manufacturing and product development at Ford Motor Company, holding several positions including corporate strategy. Joe graduated with honors from Kettering University with a B.S. in Mechanical Engineering and holds an M.B.A. from Harvard Business School.</p> <p><a href="http://www.zcorp.com/en/home.aspx">http://www.zcorp.com/en/home.aspx</a></p>  |
|  | <p><b>Joe Tulimieri</b> - Cambridge Redevelopment Authority, Member of the Board of the Kendall Square Association</p> <p>Joe Tulimieri joined the CRA in 1968 after BC (BS &amp; MS) and a tour of duty with the Army Security Agency. He has been Executive Director since 1978. Joe directed several major redevelopment projects, including the Kendall Square Urban Renewal Project, a 5-million square foot mixed-use project with a value of more than \$1/2-billion and producing more than \$15-million in annual tax revenue and user fees as well as nearly 7,500 jobs. Joe is active with the charity of his choice, The Salvation Army, serving as Chair of the Cambridge Advisory Board and the Capital Campaign.</p> <p><a href="http://www.cambridgema.gov/">http://www.cambridgema.gov/</a></p>  |

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|   | <p><b>Mike Turillo</b>, Vice Chairman of Spencer Trask Collaborative Innovations</p> <p>Michael J. Turillo, Mike, Jr. serves as Chief Operating Officer and Vice Chairman of Spencer Trask Collaborative Innovations, LLC. Michael J. Turillo serves as Chief Operating Officer of Spencer Trask &amp; Co. Michael J. Turillo was a Managing Partner and Member of International Management Committee and Global Chief Knowledge Officer of KPMG International and a Former IBM Business Unit Executive within IBM Global Services.</p> <p><a href="http://www.spencertrask.com/">http://www.spencertrask.com/</a><br/> <a href="http://www.stcinnovations.com/">http://www.stcinnovations.com/</a></p>  |  |
|  | <p><b>John Werner</b>, Managing Director &amp; Chief Mobilizing Officer, Citizen Schools, and Curator of TEDx – Boston</p> <p>As a founding member and current Managing Director &amp; Chief Mobilizing Officer of Citizen Schools, John has helped transform Citizen Schools from a concept paper in 1995 into a thriving national educational program. 2011: 500 employees, 5000 students, 3200 volunteers, a budget of \$25 million, and programs in 7 states and 20 cities. John was in-residence at Harvard University 2008/9, as 1/10 Loeb Fellows based out of Harvard Graduate School of Design, awarded to post-professionals for independent study with access to all the schools at Harvard and MIT. Graduate of Hamilton College, president of his class and captain of Cross Country team. In college John defied game theory's "Prisoner Dilemma" and organized a world record swim relay. John has spoken and taught classes on game theory, Rubik's cube, Star Trek the Contemporary Epic and social entrepreneurship. John is an active photographer, has created a video on China and been an on Air Host of Yo! What's the Origin of That?, 200 weekly live shows he created. John has presented at TED University in Long Beach CA, Intel Visionary Conference, TechTalk at Google, TEDxBoston and is presenting at BIF Conference 2011. John is active in the TED community (X, ED, Youth and is 1 of 5 Executive Curators of TEDxBoston). John has participated in 36 Ironman races, including qualifying for the 70.3 World Championships 2008 &amp; '10. John is married to Erika Alvarez Werner and they are parents of three (3, 5, &amp; 7), bilingual Spanish household.</p> <p><a href="http://tedxboston.org/">http://tedxboston.org/</a><br/> <a href="http://www.citizenschools.org/">http://www.citizenschools.org/</a></p> |  |